

Member Benefits

Membership of Cruise Europe conveys the following members benefits:

1) Cruise Europe Conference and AGM

- Attendance at the annual Cruise Europe Conference including exclusive time with the cruise line executives and conference program reflecting the most important cruise industry topics
- Excursions, social program and meals.
- The Cruise Europe Conference is exclusive for our members.
- Attendance and participation at the annual AGM. Member ports have one vote.
- Associated members have access to the AGM but cannot vote.
- At the advance of Covid-19 in March 2020 – Meetings and Seminars have been arranged via Virtual access.

2) Trade shows

- Free access and invitation to exhibit and have a presence/ book a meeting area at the Cruise Europe Pavillion at Seatrade Cruise Global/Europe/Med annually. Display of brochures at Cruise Europe exhibition area is a free member benefit.
- Ports who want their own booth within the Cruise Europe stand must pay for that separately.
- Invitation to Cruise Europe receptions and other exclusive networking events during the trade shows in Miami and Europe.

3) Cruise Europe Website

- Inclusion within the Cruise Europe website with dedicated pages to each member port. The website is promoted extensively to the industry and is a valuable marketing tool in the promotion of members' facilities.
- Presentation in the Cruise Europe Port Handbook – developed for the planning of cruise itineraries in Northern & Atlantic Europe.
- The development of a new marketing initiative with Zielia for the promotion of a single portal for CE Members and cruise executives/itinerary planners

4) Cruise Europe Press and Social Media

Access to Cruise Europe's dedicated press and social media team including regular newsletters distributed to key decision makers in the broader cruise industry via email, trade press websites and our social media platforms.

Cruise Europe Press offers regular updates from our members (ports, destinations and service providers) to decision makers in the cruise industry as well as in-depth interviews with industry stakeholders.

Cruise Europe is active on the main social media platforms and here we offer regular updates and snapshots from our members both to the industry and consumers.

5) Cruise Line Contact List/Visits

- Our members are promoted by the Cruise Europe Management which make representations to the cruise companies on a regular basis. Our members get regular, detailed reports from the cruise line meetings.
- Cruise Line Contact list is updated monthly which is particularly important due to the high number of personnel changes within the industry.

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6) Legislation and Environmental Initiatives

- Cruise Europe will keep our members informed about political issues such as legislation and environmental initiatives. Cooperation with Medcruise and other port associations worldwide, ESPO, CLIA and IAPH (who have representative status at IMO) will strengthen our member's voice towards the cruise industry and political forums.
- Management are requested to participate on panel discussions on sustainability issues for the benefit of our members

7) Share best practice

- Cruise Europe have 140 members. Our members have access to a great network of cruise professionals who are willing to share their knowhow and experiences with other members of the association through webinars, regional meetings, direct emails from management and social media.

8) Full time Executive

- Our full time Managing Director will represent all members in a professional manner at all times. The MD is available to assist members in cruise related matters on a regular basis.
- The elected Chair and Council Members will remain responsive to members requirements at all times.

9) Covid 19 Initiatives

- Assist the cruise lines
- Provide information on health and safety protocols
- Collect and share regional data, knowledge and best practices
- Organize online meetings with the industry
- Strengthen the media work, social media and assist the trade press
- Amend format of Newsletter to current situation
- Organize online internal meetings
- Keep abreast of developments in our area
- Inform the Cruise Industry about port initiatives

MEMBERSHIP FEE PORT MEMBERS

Group A: ports with pax 000.000 – 049.999 pax per year
Group B: ports with pax 050.000 – 099.999 pax per year
Group C: ports with pax 100.000 – 149.999 pax per year
Group D: ports with pax 150.000 – 199.999 pax per year
Group E: ports with pax 200.000 – 299.999 pax per year
Group F: ports with pax 300.000 and more pax per year

The 2021 tariff for the membership fee would be as follows
(in Euros):

Group A 1.820
Group B 2.100
Group C 2.400
Group D 3.140
Group E 3.400
Group F 3.680

MEMBERSHIP FEE ASSOCIATE MEMBERS

2500 Euros

JOINING FEE FOR ALL NEW MEMBERS (PORT AND ASSOCIATE)

1500 EUROS

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